



**WWPR 2011 Premium Sponsorship Opportunities  
At-a-Glance  
(2011 PR Woman of the Year and 2012 Emerging Leaders Awards)**

Washington Women in Public Relations (WWPR) is pleased to present three robust sponsorship package opportunities: Gold, Silver, and Bronze. *Gold* sponsorship is an annual WWPR partnership that provides you with the highest visibility at our two key signature events, the PR Woman of the Year luncheon (WOY) and Emerging Leaders Awards reception (ELA), exposure at WWPR professional development events, ongoing branding opportunities and website presence. *Silver* sponsors receive optimal exposure at both WOY and ELA plus select branding opportunities. *Bronze* gives you strong visibility at both WOY and ELA events.

Below please examine the combined sponsorship options:

Which package is best for you? You get the most impact with Gold!	Gold (Annual)	Silver (Events Plus)	Bronze (Events)
Total Cost	\$2,100	\$1,500	\$900
Tickets to WOY and ELA	8	6	3
Logo branding during WOY and ELA	Yes	Yes	Yes
Company logo on WOY and ELA program	Yes	Yes	Yes
Company logo on WWPR sponsor web page	Yes	Yes	Yes
Logo presence on WWPR event web pages	Yes	Yes	Yes
Social media branding on WWPR channels	Yes	Yes	No
Live stage announcement during WOY and ELA	Yes	Yes	No
Opportunity to provide premium materials at WOY and ELA	Yes	Yes	No
Logo or name in monthly WWPR newsletter	Yes	Yes	No
Company branded table at WOY	Yes	No	No
Year-long logo visibility on WWPR website	Yes	No	No
Tickets to select WWPR networking events	Yes – up to 8	No	No
Sponsorship of one Professional Development Event	Yes	No	No
Sponsorship of WWPR professional development event eblasts	Yes – Up to 2	No	No
Company promotional materials at select WWPR professional development events	Yes	No	No



**Washington Women in Public Relations**  
**2011 Premium Sponsorship Elements**  
(2011 PR Woman of the Year and 2012 Emerging Leaders Awards)

**Gold Annual Sponsorship Package: \$2,100**

- A branded company table at PR Woman of the Year (WOY) luncheon
- 8 tickets to WOY luncheon
- 8 tickets to Emerging Leaders Awards (ELA) cocktail reception
- Name and logo listing on ELA reception and WOY sponsor web page
- Premier logo listing on official program for ELA reception and WOY luncheon
- Yearlong display of a hyperlinked company logo on WWPR website
- Digital gold sponsor badge for your website indicating company affiliation with WWPR
- Stage announcement of company name and public acknowledgement at ELA and WOY events
- Opportunity to provide premium giveaways as part of ELA reception and WOY goodie bags
- Logo or company name on signage at ELA reception and WOY luncheon
- Logo or company name on all event media materials for ELA and WOY (including select press releases)
- Logo or company name on event social media outreach such as Facebook, LinkedIn and Twitter, including any pre- and post-event promotional activities
- Logo or company name in WWPR e-newsletter from time of commitment until the end of the year
- On-site sponsor badges/ribbons to signify you and up to 8 team members as sponsors at WOY, ELA, and all networking events
- 8 tickets to two WWPR professional development brown bag lunch events (Excludes WWPR's Annual Meeting, PR Woman of the Year, Emerging Leaders Awards, and WWPR Annual Media Roundtable)
- Opportunity to provide promotional materials at 2 WWPR professional development brown bag lunch events (Excludes WWPR's Annual Meeting, PR Woman of the Year, Emerging Leaders Awards, and WWPR Annual Media Roundtable)
- Sponsorship of 2 WWPR professional development event eblasts

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P.O. Box 65297 \* Washington, DC 20035 \* [wwpr.org](http://wwpr.org) \* [info@wwpr.org](mailto:info@wwpr.org) \* @WWPR

**Silver Sponsorship Package: \$1,500**

- 6 tickets to PR Woman of the Year (WOY) luncheon
- 6 tickets to Emerging Leaders Awards (ELA) cocktail reception
- Name and logo listing on ELA reception and WOY sponsor web page
- Company name hyperlinked on WWPR website in conjunction with the events
- Silver sponsor listing on official program for ELA reception and WOY luncheon
- Digital silver sponsor badge for your website indicating company affiliation with WWPR
- Stage announcement of company name at ELA and WOY events
- Opportunity to provide premium giveaways as part of ELA reception and WOY luncheon goodie bags
- Logo or company name on signage at ELA and WOY
- Logo or company name on event media materials for ELA and WOY (including select press releases)
- Company name in monthly WWPR e-newsletter from time of commitment until the end of the year
- Logo or company name on event social media outreach such as Facebook, LinkedIn and Twitter, including any pre- and post-event promotional activities
- On-site sponsor badges/ribbons to signify you and up to 6 team members as sponsors at WOY, ELA, and all networking events

**Bronze Sponsorship Package: \$900**

- 3 tickets to PR Woman of the Year (WOY) luncheon
- 3 tickets to Emerging Leaders Awards (ELA) cocktail reception
- Name and logo listing on ELA reception and WOY sponsor web page
- Company name with link to homepage on WWPR website in conjunction to events
- Bronze Sponsor listing on official program for ELA reception and WOY luncheon
- Digital Bronze Sponsor badge for your website indicating company affiliation with WWPR
- Logo or company name on signage at ELA reception and WOY luncheon
- Logo or company name on select event media materials for ELA and WOY
- On-site Bronze sponsor badges/ribbons to signify you and up to 2 team members as sponsors at WOY and ELA

*If your company is looking for individual program options, WWPR offers Ala carte sponsorship options.*



**Washington Women in Public Relations**  
**2011 Ala Carte Sponsorship Opportunities**  
(2011 PR Woman of the Year and 2012 Emerging Leaders Awards)

**PR Woman of the Year Sponsorship: \$1050**

- 6 tickets to PR Woman of the Year (WOY) luncheon
- Name and logo listing on WOY luncheon sponsor page from time of commitment until December 2011
- Company name with link to homepage on WWPR website
- Sponsor listing on official program for WOY luncheon
- Digital sponsor badge for your website indicating company affiliation with WWPR
- Stage announcement of company name at WOY event
- Opportunity to provide premium giveaways as part of WOY luncheon goodie bags
- Logo or company name on signage at WOY luncheon
- Logo or company name on event media materials for WOY (includes news releases and advisories)
- Logo or company name on event social media outreach such as Facebook and Twitter, including any pre- and post-event promotional activities
- Logo or company name in WWPR e-Newsletter from time of commitment until end of year
- On-site sponsor badges/ribbons

**Emerging Leaders Award Sponsorship: \$700**

- 6 tickets to Emerging Leaders Awards (ELA) cocktail reception
- Name and logo listing on ELA reception
- Company name with link to homepage on WWPR website
- Sponsor listing on official program for ELA
- Digital sponsor badge for your website indicating company affiliation with WWPR
- Stage announcement of company name at ELA reception
- Opportunity to provide premium giveaways as part of ELA reception
- Logo or company name on signage at ELA reception
- Logo or company name on event media materials for ELA (includes news releases and advisories)
- Logo or company name on event social media outreach such as Facebook and Twitter, including any pre- and post-event promotional activities
- Logo or company name in WWPR e-newsletter from time of commitment until event date
- On-site sponsor badges/ribbons

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**Professional Development Sponsor: \$300**

- 4 tickets to 2 WWPR professional development brown bag lunch events (Excludes WWPR's Annual Meeting, PR Woman of the Year, Emerging Leaders Awards, and WWPR Annual Media Roundtable).
- Provide promotional materials at 2 WWPR professional development brown bag lunch events (Excludes WWPR's Annual Meeting, PR Woman of the Year, Emerging Leaders Awards, and WWPR Annual Media Roundtable).
- Sponsorship of 2 WWPR professional development event eblasts.

**WWPR Web Sponsor: \$250**

- Run of site logo or banner ad on WWPR's website for 1 year.
- Sponsorship of 1 WWPR professional development event eblast.
- Opportunity to guest blog 1 article on WWPR's blog.

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**Washington Women  
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**Washington Women in Public Relations  
2011 Sponsorship Agreement  
(2011 PR Woman of the Year and 2012 Emerging Leaders Awards)**

I am interested in becoming a **2011 WWPR Sponsorship Partner** at the following level:

<input type="checkbox"/> Gold Annual Sponsor	\$2,100	<input type="checkbox"/> Women of the Year Sponsor	\$1,050
<input type="checkbox"/> Silver Sponsor	\$1,500	<input type="checkbox"/> Emerging Leaders Award Sponsor	\$700
<input type="checkbox"/> Bronze Sponsor	\$900	<input type="checkbox"/> Professional Development Sponsor	\$300
		<input type="checkbox"/> WWPR Web Sponsor	\$250
		<input type="checkbox"/> Additional WOY Tickets	\$85 e
		<input type="checkbox"/> Additional ELA Tickets	\$50 e

Total: \_\_\_\_\_

Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Please make checks payable to Washington Women in Public Relations. Checks should be sent to:

**WWPR  
P.O. Box 65297  
Washington, D.C. 20036**

For credit card payment:

Visa  American Express  MasterCard  PayPal

Name on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Security Code Number: \_\_\_\_\_

*Please email your company logo and guest list to [sponsorships@wwpr.org](mailto:sponsorships@wwpr.org) by **October 31, 2011**. Early submissions receive extended exposure!*