

**2017 Emerging Leaders Awards Nomination Packet –
Due: Friday, June 30, 2017 at 11:59 p.m. ET**

Washington Women in Public Relations' (WWPR) Emerging Leaders Awards honors six outstanding young women in the Washington, D.C. metro area who have excelled in public relations and related fields. WWPR is the only professional society for female communicators in the greater capital area.

The ELAs recognize rising stars in the communications industry, and showcase the field's most talented young women (ages 25-35) for their professional accomplishments. These honorees implement innovative communications strategies that go above and beyond – achieving impressive and extraordinary results.

The ELAs were created in 2010 as a special accolade for young women active within the communications field that were making a significant impact on the industry but were not being recognized due to age or years of experience. The Emerging Leaders Awards ceremony is an opportunity to hear from these up-and-coming leaders that will inspire and educate, and celebrate the value of public relations. The honorees will be promoted in WWPR materials and on the website. Honorees will be named at the awards ceremony based on their contributions as well as their potential to contribute to the industry for many years to come, making them truly emerging leaders. For the first time, honorees will span from different industries and will be honored in the following categories: nonprofit ELA honoree, corporate ELA honoree, association ELA honoree, agency ELA honoree, and an independent/PR practitioner ELA honoree.

Eligibility requirements and nomination instructions are detailed below. Please direct questions about nominations to Sara Tuman and Sabrena Pringle, WWPR board members and Emerging Leaders Awards co-chairs, at ela@wwpr.org.

Eligibility Requirements

- Nominee must be no younger than age 25 and no older than age 35 on June 1, 2017 and reside in the Washington, D.C. metropolitan area.
- Nominees must work in one of the following disciplines: media relations, crisis communications, event planning, social media, digital media, website communications, strategic communications, community relations, internal communications, speechwriting, public affairs, public relations, marketing communications, government communications, investor relations communications, consumer/lifestyle communications, branding, and writing/editing.
- Nominee **cannot** be a current WWPR board member.
- Nominee must have demonstrated leadership, including contributions to the field, post-college.

Nomination Instructions

Please submit the following documents as a **single PDF** to ela@wwpr.org by Friday, June 30, 2017 at 11:59 p.m. ET. Please note, nominations that do not meet the eligibility requirements will **not** be considered.

1. **A completed nomination form.** A copy of the **nominee's résumé** of post-collegiate work.
2. A copy of the **nominee's professional biography.**
3. Links to the nominee's LinkedIn or About Me profiles, or other applicable online portfolio materials.
4. Please provide additional recommendations or letters of reference (each 250 words or less) from no more than **two** colleagues or peers. (Please note: These recommendations do not need to be from coworkers, but they should be from individuals who are familiar with the nominee's work or contributions to the field).
5. The cost per entry is free for WWPR members within good standing. To check your membership status, please visit <http://www.wwpr.org/membership/manage-membership/#account/manage> and for any additional questions, please email membership@wwpr.org to clarify membership status. Those who apply for membership will be given a 10 percent discount on the cost of the application entry fee. All non-members will be charged a \$25 entry fee per application.

Self-nominations are accepted.

2017 Emerging Leaders Awards Nomination Form

Contact Information

Nominee Information		Nominator Information	
Name		Name	
Title		Title	
Company		Company	
Work Phone		Work Phone	
Alternative Phone		Alternative Phone	
Email Address		Email Address	
Age (as of June 1, 2017)		Relation to Nominee	
Industry Category			
Social Media Information (Twitter, Instagram, LinkedIn)		Social Media Information (Twitter, Instagram, LinkedIn)	

Questionnaire

- 1) In 300 words or less, tell us why this nominee should be considered for WWPR's Emerging Leaders Awards. Please illustrate how she is as an emerging leader in the communications field, and an innovative, driving force within her association/nonprofit/company/organization/clients' communications strategies.
- 2) Provide two specific examples and success measures of how the nominee has led a campaign or an initiative, or managed a project, demonstrating outstanding achievements for a professional with her years of experience.
- 3) Please detail the nominee's industry contributions, including industry association memberships, accreditation and graduate degrees (if applicable).
- 4) Please outline acknowledgements, previous awards, published articles or presentations that demonstrate the nominee's contributions in the public relations industry.
- 5) Describe the nominee's involvement within the communications industry including: speaking engagements, mentoring, board or committee leadership, pro bono work and/or communications-related volunteering.
- 6) Please details ways in which the nominee makes it a priority to devote her time to community causes and activities (outside of the public relations field), including volunteering.
- 7) Provide two letters of recommendation as per the above.

Please contact the WWPR Emerging Leaders Awards co-chairs, Sara Tuman or Sabrena Pringle, at ela@wwpr.org with additional questions.